

"Delivering Successful Publicity"

Client: HYPOXI

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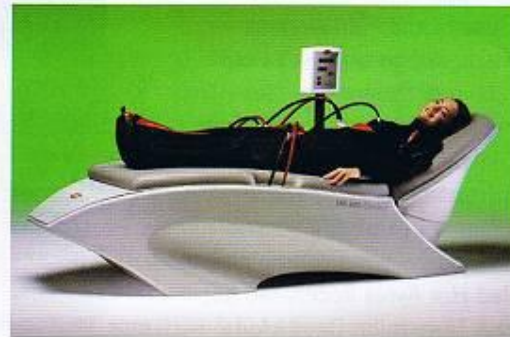
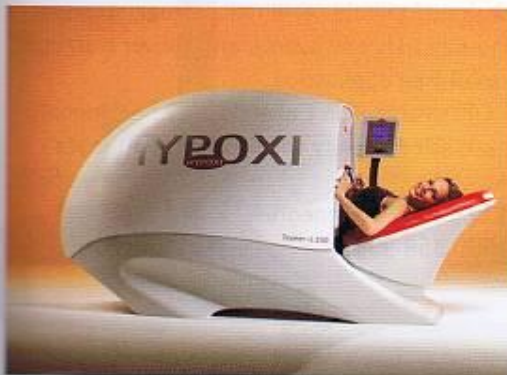
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HYPOXI finally in Australia

Following unprecedented success in the UK, one of the world's most scientifically recommended fat and cellulite reduction systems, HYPOXI, has finally made it to Australia.

HYPOXI is an innovation in vacuum technology designed specifically to address problems such as stubborn fat deposits, cellulite and skin infirmity.

Designed by Austrian sports scientist, Dr Norbert Egger, the HYPOXI system is unlike conventional cardio equipment in that it applies a sophisticated treatment in conjunction with training.



The technology is extremely effective, as results can be achieved after only 30 minutes. When compared to other more conventional methods, HYPOXI is proven to achieve three times greater weight loss in the targeted area.

HYPOXI is different to other passive cellulite and weight reduction treatments because it promotes fat loss through the incorporation of gentle exercise. HYPOXI recognises that physical activity is essential for the burning of fat.

The technology of HYPOXI has already been adopted by more than 100,000 users in Europe, and is set to have the same success in Australia.